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## ORDER

Print Date 10/27/12

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Flight Dates 10/30/12-11/06/12

Contract / Revision 316132 /

Original Date / Revision  
10/27/12 10/27/12

Advertiser Obama / Democrat / Preside

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Product

OFA Sked A 60s Add 10.30-11.6

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 2265

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive  
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	29	\$44,123.50	\$51,910.00	0.00	10/29/12	11/05/12	29	\$44,123.50	\$51,910.00
Totals	29	\$44,123.50	\$51,910.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 2	WCPO	10/30/12	11/06/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWTF--	1:00	1	\$140.00	P-8	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		1				\$140.00		0.00			
		Week: 11/06/12	11/12/12	-----		0				\$0.00		0.00			
N 3	WCPO	10/30/12	11/06/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	1:00	1	\$250.00	P-8	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		1				\$250.00		0.00			
		Week: 11/06/12	11/12/12	-----		0				\$0.00		0.00			
N 4	WCPO	10/30/12	11/06/12	M-F GMA 7-9am	CM	7-9a	MTWTF--	1:00	2	\$800.00	P-3	0.00	NM	2	\$1,600.00



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Contract / Revision 316132 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/27/12/ 10/27/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 60s Add 10.30- Estimate # 2265

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F GMA 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$800.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N 5	WCPO	10/30/12	11/06/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	1:00	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-					1	\$750.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N 6	WCPO	10/30/12	11/06/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	1:00	2	\$100.00	P-8	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S					2	\$100.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N 7	WCPO	10/30/12	11/06/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	1:00	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S					1	\$800.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N 8	WCPO	10/30/12	11/06/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	MTWTF--	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					1	\$600.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N 9	WCPO	10/30/12	11/06/12	M-F 10-11a Right This Morn M-F 10-11a	CM	10-11a	MTWTF--	1:00	1	\$200.00	P-8	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					1	\$200.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N 10	WCPO	10/30/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	1:00	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$900.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N 11	WCPO	10/30/12	11/06/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	MTWTF--	1:00	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					1	\$1,000.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N 12	WCPO	10/30/12	11/06/12	M-F 1-2p M-F 1-2p	CM	1258-2p	MTWTF--	1:00	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					1	\$1,200.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N 13	WCPO	10/30/12	11/06/12	M-F 3-4p 3-4pm Katie	CM	3-4p	MTWTF--	1:00	1	\$400.00	P-8	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					1	\$400.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N 14	WCPO	10/30/12	11/06/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	1:00	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					1	\$2,000.00		0.00			



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Contract / Revision 316132 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/27/12/ 10/27/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 60s Add 10.30- Estimate # 2265

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 14	WCPO	10/30/12	11/06/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	1:00	1	\$2,000.00	P-3	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00		
N 15	WCPO	10/30/12	11/06/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	MTWTF--	1:00	1	\$3,000.00	P-2	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					1	\$3,000.00		0.00		
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00		
N 16	WCPO	10/30/12	11/06/12	M-F 7-730p 7-730p The List	CM	M-F 7-730pm	MTWTF--	1:00	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					1	\$1,200.00		0.00		
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00		
N 17	WCPO	10/30/12	11/06/12	M-F 730-8p 730-8p Let's Ask America	CM	M-F 730-8p	MTWTF--	1:00	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					1	\$1,200.00		0.00		
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00		
N 18	WCPO	10/30/12	11/06/12	SA 730-8p SA 730-8P	CM	730-758p	-----S-	1:00	1	\$1,200.00	P-1	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	-----S-					1	\$1,200.00		0.00		
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00		
N 19	WCPO	10/30/12	11/06/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	MTWTF-S	1:00	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF-S					1	\$1,800.00		0.00		
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00		
N 20	WCPO	10/30/12	11/06/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWTF--	1:00	1	\$3,000.00	P-2	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					1	\$3,000.00		0.00		
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00		
N 21	WCPO	10/30/12	11/06/12	M-F 1202-107a Jimmy Ki M-F 1202-107a Jimmy Ki	CM	1202-107a	MTWTF--	1:00	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					1	\$500.00		0.00		
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00		
N 22	WCPO	10/30/12	11/06/12	SU 1135p-1235a SU 1135p-1235a	CM	SU 1135p-1235a	-----S	1:00	1	\$750.00	P-3	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	-----S					1	\$750.00		0.00		
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00		
N 23	WCPO	10/30/12	11/06/12	M8-10p Dancing M8-10p Dancing	CM	8-10p	M-----	1:00	1	\$13,000.00	P-2	0.00 NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	M-----					1	\$13,000.00		0.00		
Week:		11/06/12	11/12/12	-----					0	\$0.00		0.00		
N 24	WCPO	10/30/12	11/06/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	1:00	1	\$15,000.00	P-1	0.00 NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



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Contract / Revision **316132** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/27/12/ 10/27/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 60s Add 10.30-** Estimate # **2265**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N24	WCPO	10/30/12	11/06/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	1:00	1	\$15,000.00	P-1	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	--W----					1	\$15,000.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N25	WCPO	10/30/12	11/06/12	M-F 106-206a Frasier M-F 106-206a Frasier	CM	106-206a	MTWTF--	1:00	1	\$20.00	P-8	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					1	\$20.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
N26	WCPO	10/30/12	11/06/12	M-F 430am News M-F 430am News	CM	430-5a	MTWTF--	1:00	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$150.00		0.00			
		Week: 11/06/12	11/12/12	-----					0	\$0.00		0.00			
													Totals	29	\$51,910.00